

Memo



Date: December 2, 2009
To: City Manager
From: Jim Gabriel, Director, Recreation & Cultural Services
Subject: 2008 BC Summer Games Legacy Projects

Report Prepared by: Don Backmeyer, Sport & Facilities Program Manager

Recommendation:

THAT Council approve Policy #349 Kelowna 2008 BC Summer Games Sport Education Grant as outlined in the report from the Director, Recreation & Cultural Services dated December 2, 2009;

AND THAT \$45,000 from the 2008 BC Summer Games legacy be placed in a reserve to fund the Kelowna 2008 BC Summer Games Sport Education Grant;

AND THAT \$21,000 from the 2008 BC Summer Games legacy be directed towards the purchase and installation of a stadium score clock at the Mission Recreation Park ("MRP") artificial turf field.

Background:

The City played host to the 2008 BC Summer Games from July 24-27, 2008. As announced to City Council on September 21, 2009, there was a financial legacy of \$66,000 generated.

The Directors from the 2008 BC Summer Games identified two legacy projects where the funds would have a positive impact on the local sport scene:

- Sport Education Grant
- MRP Artificial Turf Field Stadium Score Clock

Kelowna 2008 BC Summer Games Sport Education Grant

The intent of the sport education grant is to provide financial assistance to:

- a) individual coaches and officials committed to upgrading their certification;
and
- b) local sport organizations wanting to host sport development courses/seminars for local coaches and officials.

The program will support coaches and officials seeking advanced training opportunities as opposed to introductory level courses.

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Key aspects of the Grant:

- Total program is \$45,000 divided over three years at \$15,000 per year, commencing in 2010
- Funds will be distributed three times per year
- Unused funds from one year will be carried forward and applied to the next year
- Program will continue past the three year window if funds are available, until all grant funds are depleted
- For individual coaches and officials, funding level is based on the location of the course
- For local sport organizations, funding level is based on the number of participants and program format
- Program will be administered by PacificSport Okanagan who also administers the Athletic Excellence Grant program on behalf of the City.

Benefits of the program in further developing our local sport delivery system include:

- Incentive for coaches and officials to obtain higher certification
- Higher qualified coaches delivering programs to our young athletes
- Higher qualified officials will position Kelowna to attract higher level competitions
- Higher qualified officials may help reduce costs to local sport organizations by reducing the need to bring qualified officials in from out of town
- More opportunity for mentorship of developing coaches and officials in the sport system.

This new program will compliment existing programs, namely the Sport Event Development Grant and the Athletic Excellence Grant, in further enhancing the local sport delivery system. Each of these programs help build capacity in our local sport organizations by providing financial support in hosting new and developing sport events as well as travel assistance for athletes attending high level competitions.

MRP Artificial Turf Field Stadium Score Clock

The artificial turf field has been operational since October 2006. The venue is host to a variety of sport programs and experiences some 2,000 hours of annual use. Events at this venue include practices, exhibition, league and playoff games and special events.

Budget was approved in 2007 for the installation of a stadium score clock. The budget submission was based on \$25,000 from taxation with an additional \$20,000 required as a community contribution. This legacy funding from the 2008 BC Summer Games meets the community contribution requirement. The score clock installation will include signage identifying this as a legacy project of the 2008 BC Summer Games.

The addition of a stadium score clock will provide a much needed feature to the venue and make it more suitable for competition and event hosting.

We anticipate the installation to be complete and ready for the 2010 playing season.

Internal Circulation: General Manager, Community Services; Director, Financial Services; Director, Community & Media Relations; Manager, Park & Public Space Projects; City Clerk

Financial/Budgetary Considerations: The \$66,000 surplus generated from the 2008 BC Summer Games will be recognized as revenue in 2009 and appropriated into reserve with \$21,000 allocated towards the score clock and \$45,000 towards the grant program. A budget submission will be required in 2010 for the grant program at \$15,000 per year over three years with funding from the reserve. The score clock is in the existing 2009 budget and will be carried over for completion in 2010.

Personnel Implications:

Administration of the Sport Education Grant program will be coordinated by PacificSport Okanagan with adjudication through the Sport Kelowna partnership, including City staff and Tourism Kelowna staff. Final decisions will be made by this review team and cheques issued by the City of Kelowna.

External Agency/Public Comments:

The 2008 BC Summer Games Board of Directors have endorsed the legacy funds being directed to the projects identified in this report.

Communications Considerations:

Staff will work with Communications & Media Relations to develop a communication plan in promoting the new grant opportunity to the local sport community.

Considerations not applicable to this report:

Existing Policy
Legal/Statutory Authority
Legal/statutory Procedural Requirements
Technical Requirements
Alternate Recommendation

Submitted by:



J. Gabriel, Director, Recreation & Cultural Services

Approved for inclusion:



J. Vos, General Manager, Community Services

cc: General Manager, Community Services
Director, Financial Services
Director, Community and Media Relations
Manager, Park & Public Space Projects
City Clerk
General Manager, PacificSport Okanagan



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kelowna.ca

Council Policy

Sport Education Grant

APPROVED @

RESOLUTION:
REPLACING:
DATE OF LAST REVIEW:

A. GENERAL

Supported by the Kelowna 2008 BC Summer Games Legacy Fund, the Sport Education Grant is designed to provide financial assistance to local coaches or officials interested in upgrading their training and/or certification beyond introductory levels; and to local sport organizations hosting advanced sport development courses/seminars for local coaches and officials. Examples may include: a level 2 coach pursuing level 3 certification; a referee taking training to instruct other referees; a local sport organization bringing in a special guest presenter to speak at a conference or to a group of coaches/officials.

These funds, totaling \$45,000, will be dispersed through a granting process over a three year period of \$15,000 annually. In the event that these funds are not fully allocated in a given year the balance will be carried forward and applied to the next budget year until funds are fully allocated.

The Sport Education Grant will be administered by PacificSport Okanagan, on behalf of the City of Kelowna's Recreation & Cultural Services Department.

B. CRITERIA

Selection of deserving coaches/sport organizations will be based on the following criteria:

1. Applicant(s) must be a locally based coach/official/organization currently residing or based in Kelowna for a minimum of 6 months.
2. All applicants must be endorsed by their local sport governing body.
3. The maximum allocation will be \$500.00 to any one coach/official or \$1000.00 to any one sport organization per calendar year, and will represent not greater than 50% of the total cost for the upgrading.
4. Grant funds are to be used for course-related expenses only, including: registration fees, facility fees, instructor fees, transportation, meals and accommodation.
5. Applicants are responsible for initial payment of all course related expenses and will be reimbursed as approved through the grant application.
6. This grant cannot be accessed in combination with any other City of Kelowna sport grant, i.e.: Sport Event Development Grant and Athletic Excellence Grant.

C. FUNDING LEVELS

Funding levels will be based on the level and location of the course/seminar and will adhere to the following guidelines:

1. Coaches & Officials are eligible for funding up to the following levels:
 - Up to \$150.00 per coach/official for courses held in the Okanagan
 - Up to \$250.00 per coach/official for courses held outside of the Okanagan in Western Canada (BC/AB/SK/MB/NWT/YK/NU)
 - Up to \$350.00 per coach/official for courses held in Eastern Canada (ON/QB/ND/NB/NS/PEI)
 - Up to \$400.00 per coach/official for courses held in North America
 - Up to \$500.00 per coach/official for courses held outside of North America

C. FUNDING LEVELS (CON'T)

2. Sport Organizations are eligible for funding up to the following levels:
 - Up to \$250.00 per Sport Organization for sport specific courses (< 50 participants)
 - Up to \$500.00 per Sport Organization for sport specific courses (> 50 participants)
 - Up to \$350.00 per Sport Organization for general multi-sport courses (< 50 participants)
 - Up to \$600.00 per Sport Organization for general multi-sport courses (>50 participants)
 - Up to \$1000.00 per Sport Organization for Sport Conferences (with multi-presenters)

D. APPLICATION PROCESS

1. Applications will be accepted year round and reviewed three times per year: April, August and December.
2. Completed application forms should be submitted prior to the commencement of the event.
3. All enquiries regarding application eligibility and other pertinent information go through PacificSport Okanagan.

E. APPROVAL PROCESS

1. Applications will be reviewed by the Sport Education Grant (SEG) Review Team, with representation from the Recreation & Cultural Services Department, Tourism Kelowna and PacificSport Okanagan.
2. The SEG Review Team will evaluate the application(s), make the final decision, and notify the applicant(s) within thirty (30) days of the review period.
3. The decisions of the Review Team will be final.
4. If the applicant is successful in receiving grant monies, they must complete and submit the Post-Event Report (Grant Information Form) and copies of related event receipts prior to receipt of funds.
5. Upon completion and submission of the Post-Event Report, a cheque requisition will be processed and funds provided to applicant(s).

REASON FOR POLICY: Establish a policy for coach and official education and training grant requests from the legacy of the 2008 BC summer games

LEGISLATIVE AUTHORITY: Council Resolution

PROCEDURE FOR IMPLEMENTATION: See Policy

Kelowna 2008 BC Summer Games Sport Education Grant Application

General Information

Name of Course/Seminar: _____

Date of Course/Seminar: _____

Location of Course/Seminar: _____

Please indicate how this training opportunity will benefit you, your sport organization, and/or sport development in Kelowna:

Allocation of Funds

If approved, what will the funds be used for? Please itemize your expenditures and list who is paying for these expenses.

Expenditures

Who is covering these costs?

Kelowna 2008 BC Summer Games Sport Education Grant Application

Summary of Request

Amount Requested: _____

Any other comments?

I declare the information in this application is accurate:

Applicant Name (please print)

Signature

Sport Organization Contact (please print)

Signature

Date (Y/M/D)

Please complete the application form and submit to:

Sport Kelowna Centre

645 Dodd Road

Kelowna, BC V1X 5H1

Fax #: 862-3327

Attention: SEG Review Team